

2008 Entry Portfolio Review

for the UNT Communication Design BFA Program

The portfolio for the 2008 Entry Portfolio Review will include the following material: (All work will need to be presented in an envelope or box, with the student's name on the outside.)

- I. A complete set of transcripts which shows that the student has successfully completed (with a grade of C or better) the art core program: Design I–ART 1440, Design II–ART 1450, Drawing I–ART 1500, Drawing II–ART 1510, and Art Appreciation–ART 1200. The student must highlight these art courses with a hi-lighter marker. You may participate in this review if you have successfully completed three of these five core classes and you are enrolled in the other two of these courses in the summer after which the review takes place. Furthermore, if you are accepted into the program, you must bring a transcript documenting successful completion of this class/these classes to the first class meeting in the fall.
- II. Requirements for the portfolio: It is strongly recommended that you submit projects completed during your enrollment in the art core classes rather than creating and submitting new work created solely for inclusion in the Entry Portfolio Review.
 - 1a. DESIGN

Two (2) examples of two-dimensional (2D) design that demonstrate the following compositional skills: (one of the pieces must be in black and white/gray scale; the other must be in color.)

 - a. Submit work that demonstrates your understanding of figure/ground
 - b. Submit work that demonstrates your understanding of the principles of visual gestalt (repetition, similarity, proximity, closure, and continuity)
 - c. Submit work that demonstrates your understanding of asymmetrical compositional structure (this must be demonstrated in at least one of the two pieces)
 - d. Submit work that demonstrates a knowledge of color manipulation as it applies to a pattern. Use two or more of the following formal color attributes: *a.* value (how light or dark a color or gray appears), *b.* amount (the area of a given space a color occupies), *c.* saturation (how pure or grayed-down a color appears), *d.* complimentary contrast (the relationship between colors opposite each other on a color wheel).
 - 1b. A design process notebook that effectively presents the chronological development of one of the projects presented in your portfolio (the thumbnails, sketches, revisions, etc.) is a significant part of the review. We are most interested in the depth and breadth of your thinking and ideas and sketches. Finished work is important but how you arrived at the finished solutions is most important in this review.
 - 2a. DRAWING

Two (2) examples of drawing that demonstrate skills chosen from the following list: (these works must not be drawn from photography or the student's imagination.)

 - a. Submit work that demonstrates your understanding and ability to render two point perspective
 - b. Submit work that demonstrates your abilities in drawing the figure (nude figure preferred but not required)
 - c. Submit work that demonstrates your understanding of value through still life
 - 2b. A drawing journal or sketchbook showing your sketches, daily work, etc.

NOTE: None of the work should be larger than 36" in either its horizontal or vertical dimension. Additionally, the work must be presented in some sort of portfolio or box with your name clearly printed on the outside of the box. The work need not be mounted or matted, but it should be presented neatly. The design and drawing work must be labeled on the back with a 3" x 2" white label in the upper left-hand corner. Include your name,

UNT ID number (or your social security number if you are not yet a UNT student) and which requirement the piece fulfills: i.e., Two-point perspective. In the lower right-hand corner of the label, number every one of your entries as part of the series, i.e., 1 of 4, 2 of 4, etc. No framed work and no glass will be accepted. Failure to present work according to these guidelines will result in non-acceptance through the 2008 Entry Portfolio Review.

- III. A postage-paid, self-addressed #10 envelope for the return of the results of the Entry Portfolio Review.

NOTE: No Communication Design faculty or staff member at the University of North Texas will assist a student in pre-screening or selecting the pieces for this portfolio. The student's selection process will provide evidence of critical, analytical skills. This will be strictly adhered to in order to avoid giving any student an unfair advantage over others who might not have access to the faculty.

SPRING REVIEW SCHEDULE

Portfolios Drop-off: Portfolios must be dropped off in the Silver Eagle Suite on the third floor of the University Union on the morning of the review (Tuesday, April 22) between 7:30 and 8:45 a.m. Applicants who are not current students at UNT may send their portfolios to the Design Department Office by messenger or mail prior to April 22. The applicant must also include return postage if he or she expects the portfolio to be returned. (Please include a phone number where you can be reached if necessary.)

Shipping Address—FedEx, UPS
College of Visual Arts and Design
Department of Design
1201 West Mulberry
Denton, Texas 76203
Attn: Eric Ligon

Mailing Address—US Postal Service
College of Visual Arts and Design
Department of Design
1201 West Mulberry
Denton, Texas 76203
Attn: Eric Ligon

Entry Portfolio Review: Conducted by full-time faculty of Communication Design Thursday, April 22th.

Notification of Acceptance: Sent by mail as soon as possible after the review. If you are accepted, you will be sent the registration codes necessary to enable you to enroll in the courses that comprise the beginning of the communication design undergraduate sequence that will be taught in the fall of 2008.

Entry Portfolio Review Results: All students whose portfolios are reviewed will get their results by mail.

Portfolio Pickup: All portfolios must be picked up between 4:00 and 5:00 p.m. on the day of the review (Tuesday, April 22) at the Silver Eagle suite of the UNT Union Building. Any portfolio that is not picked up during this time will be discarded. If you are not able to pick up the portfolio yourself, please make arrangements for someone to pick it up for you.